

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63061-2

DATE PRINTED

02/04/13

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345395	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR		
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315		
ADDRESS	Washington	DC	20001-3796	Van Nuys	CA 91406-3813	
	USA			USA		
CONTACT	KATE WELSH			PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11		
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2635	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **L.U.R.**	01111..	4	05:00A	06:00A	30S	02/05/13-02/08/13	M-F 5-6A CBS-2 NEWS	4	120.00	480.00
2 **L.U.R.**	M	1	05:00A	06:00A	30S	02/11/13-02/11/13	M-F 5-6A CBS-2 NEWS	1	120.00	120.00
3 **L.U.R.**	01111..	4	06:00A	07:00A	30S	02/05/13-02/08/13	M-F 6-7A CBS-2 NEWS	4	200.00	800.00
4 **L.U.R.**	M	1	06:00A	07:00A	30S	02/11/13-02/11/13	M-F 6-7A CBS-2 NEWS	1	200.00	200.00
5 **L.U.R.**	02222..	8	07:00A	09:00A	30S	02/05/13-02/08/13	THE EARLY SHOW	8	200.00	1600.00
6 **L.U.R.**	M	2	07:00A	09:00A	30S	02/11/13-02/11/13	THE EARLY SHOW	2	200.00	400.00
7 **L.U.R.**	01111..	4	09:57A	11:00A	30S	02/05/13-02/08/13	PRICE IS RIGHT	4	1800.00	7200.00
8 **L.U.R.**	M	1	09:57A	11:00A	30S	02/11/13-02/11/13	PRICE IS RIGHT	1	1800.00	1800.00
9 **L.U.R.**	01111..	4	11:00A	11:27A	30S	02/05/13-02/08/13	M-F 11-1130A CBS-2 NEWS	4	800.00	3200.00
10 **L.U.R.**	M	1	11:00A	11:27A	30S	02/11/13-02/11/13	M-F 11-1130A CBS-2 NEWS	1	800.00	800.00
11	01111..	4	02:58P	04:00P	30S	02/05/13-02/08/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA	
CONTACT	KATE WELSH			PRODUCT WENDY GREUEL FOR MAYOR 2/5-2/11	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2635	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS: 1					

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			FROM	TO						
**L.U.R.**										
12	M	1	02:58P	04:00P	30S	02/11/13-02/11/13	M-F 3-4P/DR. PHIL	1	600.00	600.00
**L.U.R.**										
13	01111..	4	04:00P	05:00P	30S	02/05/13-02/08/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00
**L.U.R.**										
14	M	1	04:00P	05:00P	30S	02/11/13-02/11/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
**L.U.R.**										
15	.1111..	4	05:00P	06:00P	30S	02/05/13-02/08/13		4	500.00	2000.00
**L.U.R.** CBS2 NEWS @ 5P										
16	M	1	05:00P	06:00P	30S	02/11/13-02/11/13		1	500.00	500.00
**L.U.R.** CBS2 NEWS @ 5P										
17	.1111..	4	06:00P	06:30P	30S	02/05/13-02/08/13		4	500.00	2000.00
**L.U.R.** CBS2 NEWS @ 6P										
18	M	1	06:00P	06:30P	30S	02/11/13-02/11/13		1	500.00	500.00
**L.U.R.** CBS2 NEWS @ 6P										
19	Sa	1	06:00P	06:30P	30S	02/09/13-02/09/13		1	500.00	500.00
**L.U.R.** CBS2 NEWS SAT @ 6P										
20	Su	1	05:00P	05:30P	30S	02/10/13-02/10/13		1	600.00	600.00
**L.U.R.** CBS2 NEWS SUN @ 5P										
21	Sa	1	05:00P	05:30P	30S	02/09/13-02/09/13		1	500.00	500.00
**L.U.R.** CBS2 NEWS SAT @ 5P										

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LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2635	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
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			FROM	TO						
22	Su	1	06:00P	07:00P	30S	02/10/13-02/10/13		1	500.00	500.00
**L.U.R.** CBS2 NEWS SUN @ 6P										
23	01111..	4	06:56P	07:30P	30S	02/05/13-02/08/13	M-F 7-730P ET	4	1800.00	7200.00
**L.U.R.**										
24	M	1	06:56P	07:30P	30S	02/11/13-02/11/13	M-F 7-730P ET	1	1800.00	1800.00
**L.U.R.**										
25	01111..	4	07:30P	07:57P	30S	02/05/13-02/08/13	M-F 730-8P INSIDER	4	1500.00	6000.00
**L.U.R.**										
26	M	1	07:30P	07:57P	30S	02/11/13-02/11/13	M-F 730-8P INSIDER	1	1500.00	1500.00
**L.U.R.**										
27	T	1	07:58P	09:00P	30S	02/05/13-02/05/13	TU 8-9P/NAVY CIS	1	10000.00	10000.00
**L.U.R.**										
28	T	1	09:00P	10:00P	30S	02/05/13-02/05/13	TU 9-10P/NCIS:LOS ANGELES	1	11000.00	11000.00
**L.U.R.**										
29	F	1	09:00P	10:00P	30S	02/08/13-02/08/13	FRI 9-10P/CSI: NY	1	8500.00	8500.00
**L.U.R.**										
30	F	1	10:00P	11:00P	30S	02/08/13-02/08/13	FRI 10-11P/BLUE BLOODS	1	9500.00	9500.00
**L.U.R.**										
31	01111.. .....10	5	10:59P 10:59P	11:35P 11:30P	30S	02/05/13-02/09/13	M-SU 11-1130P CBS-2 NEWS	5	1500.00	7500.00
**L.U.R.**										
32	Su	1	11:30P	12:00M	30S	02/10/13-02/10/13	LATE NEWS - GRAMMY NITE	1	2800.00	2800.00

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			FROM	TO						
**L.U.R.** includes \$900 rebate total value=\$2,500										
33	M	1	10:59P	11:35P	30S	02/11/13-02/11/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
**L.U.R.**										
34	01110..	3	11:35P	12:37A	30S	02/05/13-02/07/13	DAVID LETTERMAN	3	700.00	2100.00
**L.U.R.**										
35	M	1	11:35P	12:37A	30S	02/11/13-02/11/13	DAVID LETTERMAN	1	700.00	700.00
**L.U.R.**										
36	W	1	09:00P	10:00P	30S	02/06/13-02/06/13	WED 9-10P/CRIMINAL MINDS	1	9500.00	9500.00
**L.U.R.** mkgd for n/a 2/10 Mentalist										
37	Sa	1	08:00P	11:00P	30S	02/09/13-02/09/13		1	2100.00	2100.00
MKGD FOR MONIES REINVESTED DUE TO L.U.R. CORRECTIONS										
Total Contract:								81		111400.00
Billing Summary										
Qtr 1-13						Jan	Feb	Mar	Total	
						.00	111400.00	.00	111400.00	
GRAND TOTAL										111400.00

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